

JAN PAOLO GABRIEL SUPENA

Kitchener, Ontario, Canada | 647-532-0948 | paolo.supena.ca@gmail.com | [LinkedIn](#) | paolo.supena.org

SENIOR WEB DEVELOPER | WORDPRESS, WEB OPERATIONS & E-COMMERCE

PROFESSIONAL SUMMARY

Senior Web Developer with 7+ years of experience building, customizing, maintaining, and troubleshooting WordPress, WooCommerce, and CMS-driven websites. Strong background in PHP, JavaScript, HTML5, CSS3, MySQL, responsive front-end development, custom themes, content architecture, production support, and Linux-based web operations. Experienced in translating business requirements into stable, maintainable solutions and diagnosing issues across application, plugin, database, hosting, DNS, SSL, caching, and CDN layers. Additional experience includes collaboration on a Laravel-based application and recent one-month hands-on training in React.js, Vite, and TypeScript, extending earlier React/MERN coursework.

TECHNICAL SKILLS

CMS & Commerce	WordPress, WooCommerce, ACF Pro, Gutenberg, Elementor, Kadence, WPML, Gravity Forms, The Events Calendar
Development	PHP, JavaScript, jQuery, HTML5, CSS3, MySQL, MariaDB, Blade, Laravel (team application experience), REST/API-backed application concepts
Modern Front End	React.js, Vite, and TypeScript (recent one-month hands-on training); responsive design, reusable components, Bootstrap, Tailwind CSS, Sage 10
Web Operations	Linux, SSH, Apache, Nginx, Plesk, cPanel, WHM, Cloudflare, DNS, SSL/TLS, redirects, security headers, migrations, caching, performance optimization
Delivery & Support	Git, GitHub, browser/server log analysis, plugin and theme debugging, cross-browser compatibility, production incident resolution, technical documentation, stakeholder support
AI-Assisted Work	Technical planning, debugging research, implementation support, code review assistance, and documentation using modern AI development tools

PROFESSIONAL EXPERIENCE

Senior Web Developer / Web Operations Engineer

Digital Chaos Inc. - Kitchener, Ontario / Remote | 2018 - Present

- Develop, customize, and maintain WordPress and WooCommerce websites for marketing, content, multilingual, membership, events, and e-commerce use cases.
- Build custom themes, templates, sections, and reusable components using PHP, JavaScript, HTML5, CSS3, Blade, ACF Pro, Gutenberg, Bootstrap, Tailwind CSS, and Sage-based workflows.
- Implement WooCommerce customizations involving checkout fields, pricing logic, cart behavior, product presentation, order workflows, and business-specific purchasing requirements.
- Create editor-friendly content systems using ACF flexible content, repeater fields, custom Gutenberg blocks, reusable patterns, and structured CMS components.
- Support multilingual WordPress implementations using WPML, including translated content, navigation, language-specific templates, and publishing workflows.
- Troubleshoot production incidents involving plugin conflicts, theme compatibility, PHP errors, JavaScript issues, database/query behavior, caching, third-party integrations, and broken customer-facing workflows.
- Optimize speed and stability through cache configuration, asset and query review, front-end performance work, hosting changes, CDN behavior, and compatibility fixes.
- Manage production web operations across Linux environments using Apache, Nginx, Plesk, Cloudflare, DNS, SSL/TLS, SSH, redirects, access controls, security headers, and Git-based deployments.
- Investigate server logs, browser console output, network behavior, and system configuration to identify root causes and implement durable fixes.
- Collaborate with stakeholders, designers, marketers, content teams, and clients to clarify requirements, explain trade-offs, communicate technical findings, and deliver practical enhancements.
- Plan and execute website migrations and modernization work involving complex content and data structures while minimizing downtime and deployment risk.
- Apply AI-assisted workflows to accelerate technical planning, debugging strategy, code review, documentation, and implementation research while retaining engineering accountability.

ADDITIONAL DEVELOPMENT EXPERIENCE

Laravel Application Collaboration

Team-based PHP application experience

- Collaborated with a development team on a Laravel-based application, working within established framework conventions, a shared codebase, and a team delivery workflow.
- Participated in coordinated implementation and code changes with other contributors, strengthening experience with PHP MVC applications and collaborative development.

Recent React, Vite & TypeScript Training

Focused hands-on training | One month

- Completed one month of focused hands-on training and practical exercises using React.js, Vite, and TypeScript, extending earlier React/MERN coursework.
- Practiced component-based UI development, TypeScript fundamentals, project setup, and Vite-based build workflows.

SELECTED PROJECT EXPERIENCE

- **Custom WordPress & WooCommerce Development:** Built and enhanced WordPress sites with custom themes, modular sections, ACF-powered editor experiences, and WooCommerce checkout, cart, pricing, product, and purchasing customizations.
- **Performance Optimization & Incident Resolution:** Improved site stability and performance by analyzing caching behavior, query load, plugin conflicts, browser output, server logs, and hosting-level configuration.
- **Multilingual Content Platforms:** Supported WPML-based implementations and content workflows for translated navigation, page structures, templates, and consistent bilingual user experiences.
- **Hosting, Migration & Web Operations:** Managed Apache, Nginx, Plesk, Cloudflare, DNS, SSL/TLS, redirects, deployment troubleshooting, website migrations, and infrastructure-level production support.

EDUCATION & PROFESSIONAL DEVELOPMENT

Full Stack Masterclass

Juno College / formerly HackerYou - Toronto, Ontario | Winter 2018

- Coursework covered MERN stack foundations: MongoDB, Express, React, Node.js, modern JavaScript, and API-backed full-stack application concepts.

Foundations of Data Science - SCS 3250-043

University of Toronto School of Continuing Studies

- Coursework covered foundational data science concepts and basic Python programming.

Bachelor of Arts - Major in Communication

Ateneo de Manila University - Quezon City, Philippines | June 2002 - March 2006

ADDITIONAL INFORMATION

- Canadian citizen and eligible to work in Canada; based in Kitchener, Ontario.
- Open to remote, hybrid, or on-site opportunities.
- Target roles include Senior Web Developer, WordPress/WooCommerce Developer, Full-Stack Web Developer, Web Operations Engineer, Web Administrator, and CMS Platform Owner.